



VERUS
ANIMAL HEALTH ALLIANCE



A MODERNIZED AGRIBUSINESS

Verus Animal Health Alliance Corrals
Opportunity with a *Move to the Cloud*

When Verus Animal Health Alliance (Verus) sold components of their business, the technology they relied upon was purchased too. This was an exciting time for the company, but also a point of no return. A critical timeline was now in place to build a new technology infrastructure that would support the business right away, but also transform it for the future.



BACKGROUND

Verus is a successful Western Canadian business providing management and administrative support to a network of aligned agribusinesses. Since its founding in 2007, Verus has grown into a nexus of companies through hard work, market demand, and acquisition. In the Summer of 2019, Verus divested parts of their business and sold Pro-Ag and Verus Animal Nutrition to Pestell Group.

The technology at Verus formed part of this sale and a quick transition to a new infrastructure was required to migrate data and maintain operations for the company. Focused on the many moving parts of their own business and completing the terms of sale, Verus immediately contacted their Managed Services Provider for help.

NO TIME TO LOSE

Verus was uncertain about whether they could get a working environment setup in time and without disruption to staff and customers. What's more, there was no longer any centralized office for hardware storage, and employees now needed access to applications and confidential data from diverse North American locations.



Adding to these challenges, Verus was expecting to incur significant costs around hardware for this project, including recurring and unpredictable capital refresh expenditures to maintain their infrastructure into the future. In short, Verus needed a solution that would:

- Ensure collaboration, productivity and mobility for staff
 - Provide secure and separate access to confidential Verus data
 - Deliver scalability without costly IT projects, both now and into the future
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A MOVE TO THE CLOUD



In 9 business days, WBM Technologies implemented a plan for Verus that:

- Put a new server environment into the **Microsoft Azure** cloud, one of the most advanced and protected clouds in the market
- Utilized leading-edge **Microsoft Windows Virtual Desktop** services for access to files and applications
- Migrated Verus to a new and independent **Microsoft 365** tenant with zero disruption to organizations involved
- Protected email through **Office 365 Advanced Threat Protection**
- Facilitated workstation management with **Azure Active Directory** and **Intune**

WBM always takes the time to understand our business and help us make good decisions with technology. We've trusted them as our managed services partner for nearly a decade, but knew the tight timelines involved in this project would be challenging. Our team was going full tilt and there wasn't a large planning horizon, but this couldn't have gone faster or more smoothly. WBM really stepped up for us. They had the competencies to design and support exactly what we needed, and it gave us peace of mind that our IT was in good hands as we focused on due diligence, completing our sale, and setting our business up for the future.

ELAINE ARNASON Director, Finance [Verus Animal Health Alliance](#)

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This solution was vastly more secure, accessible, resilient, available and scalable than what was in place before – a traditional onsite server infrastructure with onsite and offsite backup. It was also a giant leap forward toward the modern workplace. Verus now enjoyed a completely new, independent, and fully cloud-based environment with:

- ▶ The ability for users to work from anywhere, at anytime
 - ▶ Improved data protection and availability through resiliency; rapid disaster recovery; and enhanced security, including the introduction of multi-factor user authentication capabilities
 - ▶ Unlimited scalability
 - ▶ Zero requirement for capital expenditures
 - ▶ Cost certainty through a predictable and monthly operational expense model
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THE VALUE OF A STRATEGIC ALLY IN IT

The idea of 'moving to the cloud' can be complicated and daunting for business owners, but it doesn't have to be. While executives are rightly more knowledgeable about their own markets and customers than innovations in IT, a strategic technology partnership can provide the guidance and competencies necessary to design the best and "right fit" path forward.

Technology should be a business accelerator, not a cost centre. A solution designed, implemented, supported, managed and governed with an understanding of client objectives at its core will overcome challenges, mitigate risk, uncover cost savings, and even capitalize on opportunities to fuel the business. This is exactly what happened for Verus Animal Health Alliance as they successfully profited from assets and transformed their company with a move to the cloud.

About WBM Technologies

WBM Technologies (WBM) is a Western Canadian leader in the provision of outcomes-driven information technology solutions. WBM provides business solutions through 4 core practice areas: Data & Security, End User Computing, Managed Print Solutions, and Enterprise Service Desk. Established May 1, 1950, WBM operates from Infrastructure Operation Centers located in Vancouver, Calgary, Regina, Saskatoon, and Winnipeg. We employ a team of over 300 IT professionals across Canada who are motivated to make a difference with our clients through the results we achieve together.



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