It's Just a Small Printer...



If you happen to visit a typical office in the University, you will almost certainly notice a common fixture in each office. In addition to the usual chair, desk, computer and monitor, you will notice a printer. Not a big deal, right? You feed it paper, some toner, so what harm could it do?

Consider that there are more than 1200 faculty and staff across campus and virtually everyone has a printer on their desk. Our older printers essentially use a heating element to melt plastic toner onto a page. It is like plugging an iron in and leaving it on all day, every day. Contrast this with today's print technology, which uses 'instant on' heat only when it is required, and takes advantage of environmentally friendly consumables based on soy... not plastic. To put this in perspective, an HP 5si uses 556% more energy than its current replacement. Multiply that single device by the thousands of personal printers on campus and you can see that the harm being done is very real. WBM is working with organizations across Canada to monitor and conserve consumables. Visit the link to overview different managed print solutions.