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Community School to Receive iPad Technology to Enrich Student Experience



As almost 400 IT leaders from across Canada converge on Saskatoon for a series of significant economic announcements, Saskatchewan-based WBM Office Systems will make a significant contribution to Vincent Massey Community School through local charity Care & Share.

“We offer various programs and opportunities for the children in Saskatoon’s 17 community schools,” said Sandi Meldrum, Executive Director of Care & Share. “WBM really takes a step outside of the box. It’s not just about the monetary donations; they are giving students hope for a brighter future and involving them in activities they can be proud of. WBM is a great mentor to Vincent Massey School and a wonderful friend to Care & Share.”

WBM will be donating a number of iPad2 mobile devices to the school’s teachers for use in the classroom. And through an attendance incentive program, two students will be awarded with their very own iPads. Friday’s announcement will feature local band The Gutterdogs and Vincent Massey’s school choir performing The Beatles’ “With A Little Help From My Friends”.

“We are very fortunate to have a local business like WBM and an organization like Care & Share in our community,” said Lisa Fleming, principal at Vincent Massey. “That people are supporting our school and our children means so much. This is a real authentic relationship between the students and the WBM team. We are also working with our

children on giving back, and the opportunity for them to perform for WBM's IT community is one way of doing that."

Part of Care & Share's mentorship program, two years ago WBM gave Vincent Massey students the opportunity to meet the New York Islanders who were in Saskatoon for training camp, and hockey equipment was donated to the Care & Share Kinsmen Hockey League. Last year the WBM IT community came together to build bikes that they presented to the students, as well as donating bike sheds for the school grounds.

"This is tremendously important to us," said Brett Bailey, Vice President of WBM. "As we've grown as a company, we've made a concerted effort to contribute to the community we live and work in. We also want to give the children an experience, whether it's through meeting a professional hockey player or performing with a rock band. Getting to meet the children has been very inspirational, and we have been able to feel the impact we are having."

About Care & Share

Care & Share's goal is to connect Saskatoon's businesses, schools, and the community to give less fortunate children the same opportunities, education, dignity, hope, and role models, that every child deserves. We want every child in Saskatoon to have the chance to reach his or her potential. Most of all, we work to put smiles on these children's faces and give them pride in what they do. This confidence and support is what will motivate them to achieve in the future.

For more information, visit: www.careandsharesaskatoon.com