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WBM VP and Director of Communications Re-elected to NECDA



Garry Laxdal, VP and Director of Communications has been re-elected President of the NEC Dealers Association (NECDA) of North America. Garry has been on the Board of Directors of NECDA, since 1999 in a variety of roles including Secretary and most recently President for the past 3 years.

NECDA is a consortium of technology providers that promotes growth and profitability of the membership and provides a communication channel between members, business partners and NEC. The NECDA board regularly meets with NEC to strategically plan and promote product direction, dealer education and provides additional value by hosting webinars on business “best practices”, product surveys and informational quarterly newsletters.

Working directly with NEC America and NEC Canada Inc., NECDA is instrumental in facilitating and fostering ongoing NEC Associate communication and growth across North America.

NEC Dealers Association (NECDA)

Since 1990, NECDA members have been offering business customers the benefits of NEC state-of-the-art technology solutions throughout the United States and Canada. NECDA is an organization of Factory Authorized NEC Dealer Associates that sell, install and service NEC telephone systems.

NEC Corporation of America

Established July 1, 2006, from the combined operations of NEC America, NEC Solutions America and NEC USA, NEC Corporation of America is a leading technology provider of strategic IT and communications solutions. Serving carrier, small-to-medium business and large enterprise clients across multiple vertical industries, NEC Corporation of America provides its customers greater access to a rich portfolio of technology and professional services, enhanced opportunities and competitive solutions.

Effective companies are built on the vision of an agile and collaborative organization that leverages technology to meet business objectives. As the U.S. subsidiary of NEC Corporation, NEC Corporation of America leverages NEC's global network of resources and experience to help customers achieve a competitive edge. Comprised of business units and innovation centers throughout the United States, NEC Corporation of America offers its clients direct access to market-leading technologies and resources, ranging from server and storage solutions to IP voice and data solutions, biometric identification, optical network and microwave radio communications solutions.

Fulfilling customer needs through comprehensive and innovative IT and a network solution is central to NEC's mission.