

WBM Named First Ever Recipient of the Ricoh Red Award



During the annual WBM IT Community event, Connection 2016 : Transformations and Outcomes, the company was recognized with a first ever awarded honour from partner Ricoh Canada, as President and CEO Glenn Laverty stood before 500 members of the western Canadian IT Community to introduce and present the award.

“This is the first time we have ever named a Ricoh Red award winner. It has been so rewarding to watch what has unfolded here, and to see WBM become the organization that it is today,” stated Laverty. “The Ricoh Red award is provided to our partners who display excellence in business growth, a true commitment to their customers, and the kind of shared values that we hold so close. There is no better example of that then what this team at WBM has accomplished, and it is my pleasure to present the first ever Ricoh Red award to WBM.”

Citing the unique nature of the WBM Ricoh relationship, a long standing partnership that has transcending traditional barriers to the point that those who would traditionally be competitors, such as competing Ricoh dealers, and Ricoh’s top performing Direct Team Account executives from across western Canada, were not only together as partners, but actually in attendance as members the IT community, WBM Vice President Brett Bailey was honoured to receive the award.

“We have learned a lot about our industry, and the solutions we are providing from the team at Ricoh, from their partners nationwide, and from key people within their organization as we have built our own managed print practice to where it is today,” stated Bailey. “I don’t believe that we would be where we are without the kind of support,

commitment, and belief that Ricoh has shown in us. We couldn't be more grateful not only for this award, but for the relationships and friendship that stand behind it."