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## WBM Technologies Named HP Inc. 2019 Partner of the Year in Canada



### **National Award Recognizes Achievements in Growth and Innovation**

[Saskatoon], [July 30, 2020] — Today, WBM Technologies Inc. was named a 2019 “HP Inc. Partner of the Year.” The HP Partner of the Year Awards honor top-performing partners for exemplary achievements in growth and innovation. For 2019, the award for Top HP Premier partner in the nation will be coming to Western Canada.

HP’s 2019 Canada partner award winners were selected based on a variety of criteria including strategic growth and innovation, and were given in the categories of Personal Systems, Print Hardware and Supplies across distributors, national solution providers and resellers.

“Channel partners are the lifeblood of our business, and it’s a pleasure to recognize the achievements of this year’s partner award winners, each of whom have demonstrated exceptional growth through innovation and a true commitment to our mutual customers,” said John Cammalleri, vice president, Commercial Channel Sales, Canada, HP Inc. “We congratulate WBM on this well-deserved recognition, and thank them for their continued partnership with HP.”

With operation centres located across the west, WBM is focused on the vision of delivering innovation and measured business outcomes to a world class standard, while providing a local partnership that is built around the core values that matter most.

“This award is a true honour, not only for the powerful validation of the work and achievement that is happening across our amazing client community in Western Canada, but also in knowing that calibre of the partner landscape across the country,” stated JoeAnne Hardy, President at WBM Technologies. “the HP team has provided us with unwavering support, belief, and opportunity, and we simply couldn’t be more grateful to be recognized. It’s always such a pleasure to bring this kind of recognition to our home communities, and to celebrate being in a best in class position with the amazing client community that we have around us – without them, none of this would be possible.”

While growth is a fundamental component of such an award, it is the innovation component that is most gratifying to WBM what is now widely known to be a world class community of customers, as the advancements being made in predictive analytics, data driven insights, and tracked and measured outcomes have changed the face of the WBM solutions and operations teams, and created a whole new realm of what is possible and in scope for the next wave of value being delivered together.